

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, January 7, 2015

6:00 p.m.

City Hall Room B-8

Chair Linda D. Couey called the meeting to order at 6:02 p.m.

A. ROLL CALL

Board Members: Gil Coerper, Linda D. Couey, Andi Kowal, Craig Lumb (excused), Karen Pedersen, Jon Ross, Linda Vircks, Chris Young

Event Directors: Pat Stier, Stacey Newton

Council Liaisons: Erik Peterson, Mike Posey, Dave Sullivan

Staff Liaisons: Chris Cole, Kelly Rodriguez, Dave ????, Joe Morelli

Contractors: Bill Lomas

Volunteers and others: Shirley Lewis

B. INTRODUCTIONS/PRESENTATIONS: Kelly Rodriguez introduced Dave ??? who will be working with Kelly on the 4th of July.

C. CORRESPONDENCE: None.

D. PUBLIC COMMENTS: Jimmy Anderson addressed the Board about having food trucks at the Festival and along the parade route.

E. APPROVAL OF MINUTES: N/A

F. STAFF REPORTS: Kelly Rodriguez spoke about some ideas she has to help with the flow of the parade. Chris Cole had parking passes for Board Members. Joe Morelli stated that the new fire lane proposed by Stacey Hoffer looks like it would work, would need to see a map to confirm.

G. COMMITTEE REPORTS:

- Linda D. Couey – sponsor packages just about done
- Linda Vircks – Festival forms and prices just about done
- Andi Kowal – working on time slots for the entertainment on July 3rd
- Chris Young – will look into revamping the Home Decorating Contest
- Jon Ross – parade application is almost complete
- Gil Coerper – meeting with Bella Terra about a possible sponsorship, Gil asked Board and Liaisons about money coming from the firework stands.
- Pat Stier – asked Chris Cole about contract for Pageantry Productions, Chris Cole stated it has been verbally extended for another year (no paperwork needed).
- Stacey Hoffer & Pat Stier– updated all forms (sponsor packages, festival, merchandise, parade, etc), updated website, requested bids for chairs, announcer stands, sound, limo, etc), In N Out will be back in the VIP Area, informed Board and Pat and Stacey have a conference call with KABC, in talks with Radio Disney, informed Board that Fred Wilson and our new

Council Liaisons have been a huge help with providing us with support and help with sponsorship enhancements.

H. OLD BUSINESS: N/A

I. NEW BUSINESS: Logo discussion. Board reviewed the logos that were submitted and narrowed it down to #7 and #9. Motion to have changes made to the two logos and vote over email made by Karen Pedersen, seconded by Chris Young. Motion passed unanimously.

J. ADJOURNMENT: Motion to adjourn was made by Jon Ross, seconded by Karen Pedersen. Motion passed unanimously. The next meeting is scheduled for Wednesday February 4, 2015, at 6:00 p.m. at the Huntington Beach Civic Center, Room B-7.

Respectfully submitted by:
Stacey Newton Hoffer, Assistant Director